

Thursday, May 9th 2019

9:00 h.	Round table: European Union, European Parliament: Time to be active. Prof. Ângela Maria Machado Correia da Silva. Universidade do Porto (Portugal) Prof. Wojciech Doroszewicz. University of Warsaw (Poland) Prof. Sandra Conrad-Juhs. Hochschule Bremen City (Germany) Thomas Flavin. Maynooth University (Rep. of Ireland) Rosella Castellano. Università di Roma - Unitelma Sapienza (Italy) Venue: "Salón de Grados". Faculty of Education.	9:00 h.	"Responsibility Management" D. Antonio Blanco Prieto. Fundación Alimerka (Spain). Venue: Conference Room. Faculty of Economics and Business.
10:30 h.	Europe Minifair. Event in collaboration with León's City Hall Venue: Meadow in front of Cafeteria	10:30 h.	"Marketing Plan in McDonalds" D. René Arvola (McDonalds). Venue: Conference Room. Faculty of Economics and Business.
11:45 h.	Workshop: Building an international library. D. Leticia Barrionuevo. University of León (Spain) Venue: San Isidoro Central Library		
12:30 h.	Conoce Eurodesk (Spanish) D. Xuasús González. Ayto de León Lugar: Sala de Conferencias. Biblioteca Central San Isidoro		
13:00 h.	Europe Day Celebration. Event in collaboration with León's City Hall Venue: Meadow in front of Cafeteria		
13:30 h.	International Cuisine Fair Venue: Meadow in front of Cafeteria		
15:00 h.	Spanish Crash Course Venue: San Isidoro Central Library		
16:30 - 17:00 h.	Closing ceremony and awarding of certificates Venue: "Paraninfo" Faculty of Veterinary		
20:30 h.	San Isidoro Guided tour Meeting Point: San Isidoro Basilica Square		
21:00 h.	Farewell Cocktail Venue: Colegiata de San Isidoro		

Friday, May 10th 2019

Day Trip to Ponferrada Campus Walking part of the Camino de Santiago	
08:30 h.	Leaving from Campus de León Meeting Point: San Isidoro Central Library
10:15 h.	Visit the Templar Castle of Ponferrada
12:15 h.	Brief presentation of the Ponferrada Campus.
12.30 h.	Guided tour of the Ponferrada Campus.
13:00 h.	Show cooking with El Bierzo Quality Foods Venue: Ponferrada Campus' Cafeteria
13.45 h.	Lunch Venue: Ponferrada Campus' Cafeteria
15.00 h.	Walk following part of the Camino de Santiago (Cacabelos - Villafranca del Bierzo) Wine tasting on the Camino de Santiago.
18:30 h.	Journey back from Ponferrada to León
20:00 h.	Approximate time of arrival to León.

Contact

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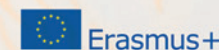
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Programme

Tuesday, May 7th 2019

Monday, May 6th 2019

08:30-13:00 h.	Registration Venue: International Relations Office. Service Building	09:00 h.	Opening XI International Week Faculty of Economics and Business. Venue: Conference Room. Faculty of Economics and Business.
		09:15 h.	"Virtual reality, education and training". Prof. Rosella Castellano. University of Rome (Italy). Venue: Conference Room. Faculty of Economics and Business.
		10:30 h.	"Business English". Prof. Ženja Kansky Rožman. University of Ljubljana (Slovenia) Venue: Conference Room. Faculty of Economics and Business.
		12:00 h.	"Culture of Managerial Communication". Prof. Petra Benyahya and Prof. Jana Matoskova. Tomas Bata University in Zlin (Czech Republic) Venue: Conference Room. Faculty of Economics and Business.
13:30 h.	Lunch time		
14:30 h.	Spanish Crash Course Venue: San Isidoro Central Library		
16:00 h.	International Week Institutional Opening Ceremony Venue: "Salón de Grados". Engineering School		
16:10 h.	University of León on a glimpse. Venue: "Salón de Grados". Engineering School		
17:00 h.	Campus Tour		
18:15 h.	"León through the senses" Guided tour of the city on foot and tapas tour Meeting Point: San Isidoro Basilica Square		

Tuesday, May 7th 2019

9:00 h.	"Increasing the opportunities for international collaborations". University of León experiences and from other universities Venue: "Salón de Grados". Faculty of Biology and Environmental Sciences	9:00 h.	"Certainty in uncertain times: Country images along the customer journey". Prof. Henning Hummels. Hochschule Emden/ Leer (Germany) Venue: Conference Room. Faculty of Economics and Business.
10:00 h.	China Workshop. Confucius Institute of University of León. Tea Ceremony. Prof. Li Shujing Chinese Handwriting. Prof. Xu Zhujuan Chinese Music and Musical Instruments.	10:30 h.	"Entrepreneurship". Prof. Tomas Kala. University of Hradec Kralov (Czech Republic). Venue: Conference Room. Faculty of Economics and Business.

11:30 h.	"Virtual Exchange and Internationalising the university classroom". Prof. Robert O'Dowd. University of León. (Spain). Internationalization at home from other points of view. Venue: "Salón de Grados". Faculty of Biology and Environmental Sciences	12:00 H.	"Assessment of nature-based tourism business and tourist demand in Vlora bay and Karaburun-Sazan national marine park, Albania". Prof. Fioralba Vela and Prof. Albert Qarri. University of Vlora (Albania). Venue: Conference Room. Faculty of Economics and Business.
13:30 h.	Lunch time	13:30 h.	"Be active: La importancia de ser activo en las Instituciones Europeas" (Spanish) D. Tom Morgan. Parlamento Europeo (Bruselas) Lugar: Sala de Conferencias, Biblioteca Central de San Isidoro.
14:30 h.	Spanish Crash Course Venue: San Isidoro Central Library		
16:00 h.	"Your University in 6 minutes". A brief presentation of the universities participants highlighting the possibilities of collaboration with the University of León Venue: "Salón de Grados". Engineering School		

Wednesday, May 8th 2019

9:30 h.	Round table: University of León, 40 years of international cooperation D. Rafael de Paz. University of León (Spain) Dña. María Gómez-García . Instituto Tecnológico de Monterrey (Mexico) Prof. Olga O. Boriskina. Voronezh State University (Russia) Venue: "Salón de Grados". Faculty of Law	9:00 h.	"Touristic image: the role of social network" Prof. Miriam Petracca. Giustino Fortunato University (Italy). Venue: Conference Room. Faculty of Economics and Business.
		10:00 h.	"Organizational change". Prof. Ilse Rasschaert. Artevelde University College, Ghent (Belgium). Venue: Conference Room. Faculty of Economics and Business.
11:00 h.	"Europe Institutions and Brexit". Introduction 11:30 h: "Stranded: 'Foreign' Ltds in the UK post-Brexit". Prof. Stefan Enchelmaier. University of Oxford (United Kingdom). (VideoConference) 12:15 h: "European Union and the Constitutional Identity of Member States" Prof. Peter Smuk. Széchenyi István University (Hungary). 13:00 h: Conclusions Venue: "Salón de Grados". Faculty of Law	12:00 h.	"Banks and the payments battlefield: a changing environment (selected topics from a Belgian perspective)". Prof. Johan Halsberghe. Artevelde University College, Ghent (Belgium). Venue: Conference Room. Faculty of Economics and Business.
14:00 h.	Lunch time		
15:00 h.	Spanish Crash Course Venue: San Isidoro Central Library		
16:30 h.	Speed dating of Institutions Venue: University of León Language Center		
18:00 h.	Visit to Language Centre and "El Albéitar" university cultural Center Meeting Point: University of León Language Center		